

**Weekly News  
9/04/09**

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## What We Do For YOU! News from the Dept. of Cultural Affairs

History on the Move is an exciting, new, traveling trailer which currently houses an exhibit about our 16<sup>th</sup> president. Brought to you by the department's historical division (the State Historical Society of Iowa) in partnership with the Iowa Abraham Lincoln Bicentennial Commission and with help from the Union Pacific Railroad Foundation, this exhibit will be launched soon! Watch here for more details, or check it out at <http://www.iowahistory.org/education/history-on-the-move.html>

## A message from Cyndi Pederson about Cultural Advocacy Day

If you are interested in helping to plan Cultural Advocacy Day please contact Regina Smith ASAP. It would be great to have representation from across the state in this planning effort. Most of this can be planned via conf calls and emails. Please let Regina know if you can help in ANY way [regina@messengernews.net](mailto:regina@messengernews.net)

The date for CAD is Wed. Feb 17<sup>th</sup>, 2010

Cyndi Pederson

## Questions from Arts Midwest

*(Arts Midwest's mission is to connect people throughout the Midwest and the world to meaningful arts opportunities, sharing creativity, knowledge, and understanding across boundaries. Cyndi Pederson represents Iowa as a member of the Arts Midwest Board of Directors. You can learn more at [www.artsmidwest.org](http://www.artsmidwest.org).)*

## **EmcArts Plenary Session Questions**

### **Building Our Future Together: Innovative Responses to Turbulent Times**

If we are to make progress in these turbulent times for the arts when the old rules no longer seem to apply, we are going to have to adapt in new ways. How can we leave behind familiar landmarks and the ways we've done business in the past? With what new approaches to advancing our art and engaging our audiences do we replace them? What guides can help us succeed when change is irreversible?

**Help us shape the plenary session** for the Conference by adding your thoughts to the following three open discussions. **Click on the title of each question to contribute your feedback.**

**[Question 1 – What do you assume? >>](#)**

As the landscape for presenting and touring changes with bewildering speed, what fundamental assumptions about your work are you questioning—assumptions you used to be sure were true, but now doubt? Are you developing new assumptions to take their place? What are they?

**[Question 2 – New opportunities and the skills they require >>](#)**

In all this change, where do you see new opportunities for your work to develop and grow—as an artist, as a presenter, or as an agent or manager? Which of these areas of opportunity demand a real change in your practice, doing things differently than in the past? What new skills would you need in order to seize these opportunities?

**[Question 3 – New ways to help you succeed >>](#)**

Given the changes you're experiencing and the new opportunities you see for development and growth, how could the Midwest Arts Conference evolve to help you succeed? What might assist you during the 51 weeks of the year that the Conference ISN'T happening?

## Lt. Governor Wraps Up Her Travels

**OFFICE OF THE GOVERNOR**  
Governor Chet Culver ★ Lt. Governor Patty Judge

*FOR IMMEDIATE RELEASE*  
*September 3, 2009*

*Contact:*  
*Troy Price, Governor's Office*  
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## **LT. GOVERNOR JUDGE WRAPS UP TRAVEL IOWA '09**

*67-city tour encouraged lowans to vacation in Iowa*

CEDAR RAPIDS - Though summer is coming to an end, Lt. Governor Patty Judge is still encouraging lowans to get out and travel Iowa. Judge today concluded Travel Iowa '09, her summer-long effort encouraging lowans to stay here this summer and enjoy some of the 700 attractions and 3,000 events in the state, and in turn, support local business and jobs.

"Over the course of the summer, we have seen so many great places. It really has shown us how much our state has to offer," said Lt. Governor Judge. "While the tour is coming to an end, lowans should not forget all the great attractions and events in our state. No matter what the weather or the season, there is so much to do in Iowa. So, after 67 stops and many great memories, my advice remains the same as it was when we began – get out there and travel Iowa."

Judge concluded her tour at the Cedar Rapids Museum of Art, one of the premier art centers in the state. The museum houses the world's largest collection of works by Grant Wood, and during her visit, Judge viewed several pieces by the iconic Iowan.

The Museum of Art was the final stop on a two-day trip through northern Iowa. Prior to Cedar Rapids, Judge visited Forest City, Northwood, St. Ansgar, Riceville, Nashua, Waverly, Oelwein, Independence and Manchester.

The Lt. Governor began the tour on July 1 with a visit to the Blank Park Zoo in Des Moines. In total, Travel Iowa '09 visited 67 communities and highlighted a diverse range of Iowa attractions – parks, shops, restaurants, hotels, museums, trails, and many other great places to visit.

Throughout it all, Judge talked about the impact tourism has on the state. Each year, tourism contributes \$6 billion to Iowa's economy and employs more than 65,000 people. Traveling in Iowa is also a great value. A survey by AAA ranks Iowa fourth in the country for affordable vacation destinations.

"Tourism is big business in Iowa," Judge said. "When we stay in Iowa and invest those tourist dollars back in our communities, we support local businesses and help keep lowans working. And given how affordable an Iowa vacation is, it is a win-win for everyone."

The Lt. Governor has kept a journal of her experiences over the summer on the web. If you would like to see where Judge has visited, as well as helpful links to plan your own Iowa vacation, visit [www.traveliowa.blogspot.com](http://www.traveliowa.blogspot.com).

## Our Growing Listserv!

You guys are doing a great job of signing up for our listserv! We are plugging along, slowly but surely following the Yahoo rules of inviting *only 50 people per day*. We'll get to your name eventually, or you can follow the simple directions below.

To join, please go to <http://groups.yahoo.com/> and search for **Iowa\_CHAT**. You'll see **our logo there**☺ There is an easy sign in process. You are required to create a yahoo account (if you don't have one) but can then **select your primary email account** as the way you want to share information. Please consider joining.

## Upcoming meetings

### CHAT 11 Upcoming Meeting

Hi Fellow CHAT Members:

You are all invited to King's Canyon Fine Arts in Osceola for our September 22nd meeting at 7:00 p.m. We are located on the north side of the square at 119 West Washington, just around the corner from Redman's (where we met for our first meeting). We will be serving soup and chili with cornbread, and brownies for desert. A free will donation will be collected at the time of the meal. Please RSVP Sara at 641-342-4477 or email [sking@inbox.com](mailto:sking@inbox.com) so I know how much to make and how many chairs to round up. I know this is a busy time for everyone, but please plan on attending this meeting because it is important to the cultural programs you represent. We made some great headway during our last meeting surrounding thoughts on a 2010 events calendar for CHAT 11. We will be collecting lists of cultural events and possibly art work from each county for the calendars at this meeting. If you cannot make this meeting, PLEASE email me yours and other cultural events for the calendar asap. Thank you so much for your help, time and interest! ---Sara King

Please let [deirdre.giesler@iowa.gov](mailto:deirdre.giesler@iowa.gov) know if you've scheduled your next regional CHAT meeting. We'll announce it in the CHAT Weekly News!

## Wow Moment

Wow! You are not going to believe this. *I could hardly believe* what I learned at an Iowa Arts Council meeting today. By law, state buildings are required to dedicate a percentage of their building costs to purchasing art—this is known as “Art in State Buildings.” Now, that is not surprising. What is surprising is that the Alcoholic Beverages Division has an amazing collection of artwork! Who would have known?

You can see the collection at [http://www.iowaabd.com/art\\_gallery/](http://www.iowaabd.com/art_gallery/). My favorite is *Iowa* by Florence Kathryn Kawa. I look at that and I just think, "Yeah, that's **home.**"

Have a great week!

--Deirdre